Federal Communications Commission

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Description: BOISE 2017 MID-TERM REPORT Application Reference Number: 20170531ADF Successfully filed at May 31 2017 5:41PM

Based on the information supplied, no fee is required.

Federal Communication Washington, D.C. 205			A managed by OMD	FOR FCC USE ONLY	
)34	3060-092	Approved by OMB 22 (September 2002)	1011100 002 01121	
		FCC 397			
				FOR COMMISSION USE ONI FILE NO.	.Y
	BROADCAS	ST MID-TERM REPORT		- 20170531ADF	
Legal Name of the TOWNSQUARE		LICENSE, LLC			
Mailing Address 240 GREENWIC	H AVENUE				
City GREENWICH		St		f foreign address)	Zip Code 06830 -
Telephone Numbe 2038610900	er (include area co	ode)	-Mail Address (if	available)	"
FCC Registration 0016170813	Number	Facility ID Number 63916			Call Sign KAWO
TYPE OF BROASTATION:	ADCAST	Commercial Broadcast Station Radio TV Low Power TV		Noncommercial Broadca Educational Radio Educational TV	st Station
		O International			
Application Purp					
New Program Amandment	n Report to Program Repo				
		tions included on this report. List co	1 1		1 41 1'
as any other statio stations in the sam	ons, included on th	s I through III should take into consitistic form. For purposes of this form, are at least one employee.			
[Station List]					
stations operated time brokerage ag	by the licensee percent. To the	stations included on this report. List oursuant to a time brokerage agree extent that licensees include station	ement. Indicate on soperated pursua	n the table below which s	
as any other stati		this form. For purposes of this foure at least one employee.		nsee's EEO compliance ef	forts at brokered stations, as wel
as any other stati		this form. For purposes of this fo	orm, a station em	nsee's EEO compliance ef	forts at brokered stations, as wel
as any other stati stations in the sam	Facility ID	this form. For purposes of this foure at least one employee. Type	orm, a station em	nsee's EEO compliance ef aployment unit is a statio	Forts at brokered stations, as well nor a group of commonly owned Time Brokerage Agreement
as any other stati stations in the san	Facility ID Number	this form. For purposes of this foure at least one employee. Type (check applicable box)	orm, a station em	nsee's EEO compliance ef aployment unit is a station Location City/State)	Time Brokerage Agreement (check applicable box)
as any other statistations in the sam Call Sign KAWO	Facility ID Number 63916	Type (check applicable box) O AM FM TV	GARI	Location City/State) BOISE, ID	Time Brokerage Agreement (check applicable box) Yes No

KSAS-FM	63920	O AM	⊙ _{FM} ○ _{TV}	CALDWELL, ID	O Yes O No
KXLT-FM	18049	O AM	⊙ _{FM} ○ _{TV}	EAGLE, ID	C Yes O No
SEND NOTICE	S AND COMM	MUNICATIONS	TO THE FOLLO	WING NAMED PERSON AT THE AD	DRESS INDICATED BELOW:
Name HOWARD M. L.	IBERMAN			Street Address 1800 M STREET, N.W. SUITE 800N	
City WASHINGTON		State DC	Zip Code 20036-	Telephone Number 2023833373	
			FILING I	NSTRUCTIONS	
These requirement	ts are contained	l in 47 C.F.R. Se	ction 73.2080 and a	file. Failure to meet these requirements mare authorized by the Communications Act of the more hours a week.	•
		nit employ fewer	than five full-time	employees, if television, or fewer than elev	ren O Yes O No
If yes, you do not FCC, and place a	have to file this	ation(s) public fil	e. You do not have	have the option to complete the certificatio to complete the rest of this form. If your st -time employees, if radio, you must comple	ation employment unit employs
C. By an officer, i	oe certified, as f an individual; a partnership (f a corporation)	general partner, i or an association		nip); ence from the United States of the licensee	
OF ANY STATION	LICENSE OR CO	NSTRUCTION PERI	MIT (U.S. CODE, TITLE	ND/OR IMPRISONMENT (U.S. CODE, TITLE 18, 5 E 47, SECTION 312(a)(1)), AND/OR FORFEITURE ((U.S. CODE, TITLE 47, SECTION 503).
	est of my know	ledge, informati	on and belief, all s	tatements contained in this report are tr	ue and correct.
Signed				Name of Respondent STEVEN PRICE	
Title CEO				Telephone No. (include area code) 2038610900	
Date 5/30/2017					

GENERAL POLICY

A broadcast station must provide equal employment opportunity to all qualified individuals without regard to their race, color, national origin, religion or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

Section II

RESPONSIBILITY FOR IMPLEMENTATION

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

Name: ERIC DEEMS Title: BUSINESS MANAGER

It is also the responsibility of all persons at a broadcast station making employment decisions with respect to recruitment, evaluation, selection, promotion, compensation, training and termination of employees to ensure that no person is discriminated against in employment because of race, color, religion, national origin or sex.

Section III

MID-TERM REPORT

Television station employment units with five or more full-time employees and radio station employment units with more than ten full-time employees filing in the middle of the license term must attach a copy of each of the two most recent EEO public file reports (the reports from this year and last year). Stations are required to place annually such information as is required by 47 C.F.R. Section 73.2080 in their public files.

[Exhibit 1]

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will average 30 minutes. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-0922), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to PRA@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-0922.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Exhibits

Exhibit 1

Description: EXHIBIT 1

SEE ATTACHED.

Attachment 1

	Description
2017 EEO Report	
2016 EEO Report	



ANNUAL EEO PUBLIC FILE REPORT 6/1/16 - 5/31/17

Digital Sales Manager	RS used to fi	ll Vacancy: #1-16
Recruitment Source	# Interviewed	Hired?
Outside Referral	1	Х
Greenhouse	2	
No of Applicants Interviewed	3	
Sales Account Manager	RS used to fil	ll Vacancy: #1-16
Recruitment Source	# Interviewed	Hired?
Indeed	2	Х
No of Applicants Interviewed	2	
Engineer	RS used to fil	ll Vacancy: #1-16
Recruitment Source	# Interviewed	Hired?
Indeed	14	
Glassdoor	1	
Greenhouse	5	X
LinkedIn	1	
No of Applicants Interviewed	21	
Operations Manager	RS used to fil	l Vacancy: #1-16
Recruitment Source	# Interviewed	Hired?
Internal Promotion	1	Х
Greenhouse	1	
Outside Referral	4	
No of Applicants Interviewed	6	
Outside Sales Representative / Account Executive /	RS used to file	l Vacancy: #1-16
Digital Sales Executive	RS used to file	l Vacancy: #1-16
Recruitment Source	# Interviewed	Hired?
Employee Referral	2	X-2
Glassdoor	6	Х
Market Outreach, Local	1	X
Indeed	111	
Greenhouse	37	
Career Builder	7	
LinkedIn	4	
No of Applicants Interviewed	168	

STATIONS: KIDO-AM, KCIX-FM, KSAS-FM, KXLT-FM, KAWO-FM, KFXD-AM



ANNUAL EEO PUBLIC FILE REPORT 6/1/16 - 5/31/17

# Interviewed	Hired
1	Х
2	
2	
1	
7	
13	
	1 2 2 1 7

Recruitment Sources Utilized During Reporting Period

RS#	Recruitment Agency	Contact Person	Address	Phone	Fax	H H B B B B
-	BSU Career Center http://boisestate-csm.symplicity.com/emp	shard	1910 University Drive Boise, ID 83725	208-426-1747	208-426-	handshake@m.joinhands
7	Adult Basic Education ESL at BSU	Theresa	7848 N. Chelmsford Boise, ID 83713	208-938-5233	208-562- 2185	Kcordero4@msn.com
က	Idaho Commerce and Labor	Monica Nieto	205 E. Watertower Ln. Meridian, ID 83642	208-364- 7785x3594	208-895- 8441	Ofelia.Morales@labor.ida ho.gov
4	Commission of Hispanic Affairs	Lymaris Blackmon	5460 W. Franklin Rd. Boise, ID 83705	208-334-3776	208-334- 3778	lymaris.ortizperez@icha.i daho.gov
5	Community Council of Idaho	Raquel Reyes	317 Happy Day Rd. Caldwell, ID 83605	208-454-1652	208-459- 0416	rreyes@ccimail.org
9	NAACP Treasure Valley Branch	Mary Toy	P.O. Box 8436 Boise, ID 83707	208-395- 8300x57	208-395- 8333	mtoy3@hotmail.com
7	College of Idaho	Sara Crenshaw	2112 Cleveland Blvd Caldwell, ID 83605	208-459-5011	208-459- 5849	screnshaw@collegeofida ho.edu
ω	Craigslist.org	http://craigslist.org				
თ	Jobvite	www.jobvite.com				
1	Indeed.com	www.indeed.com				
7	Simply Hired	www.simplyhired.com				
12	Oodle	www.oodle.com				
13	Glassdoor	www.glassdoor.com				
14	Allaccess.com	http://allaccess.com				
15	Greenhouse	http:www.greenhouse	GH posts to: SimplyHired, Indeed, Glassdoor, GitHub, Careers 2.0, Coroflot, dribbble, craigslist, RolePoint, entelo, Twitter, Facebook, & LinkedIn.			
16	LinkedIn	http://www.linkedin.co				

Station (s) Claiming Credit: All
Type of activity listed under Outreach Initiative worksheet:
Participation in Activities to Disseminate Broadcast Employment Information.
Date of station participation: Ongoing throughout year
Participating employees: Human Resources
Host/Sponsor of activity: Townsquare Media Boise
Brief description of activity and station participation:
On-air advertising run on all stations seeking community organization help in
referring qualified candidates to Townsquare Media. Community organizations
who wish to receive notice of employment vacancies are instructed to contact
Townsquare Media and/or the human resources department.

Station (s) Claiming Credit:
N/A - Digital
Type of activity listed under Outreach Initiative worksheet:
Internships
The institute of the in
Date of station participation: 6/16-8/16
Date of Station participation. 0/10-0/10
Participating employees:
Melissa Rogers
Host/Sponsor of activity: Melissa Rogers
Brief description of activity and station participation:
During the reporting period, the Unit hosted an intern from the College of Idaho. –
Summer 2016.

Station (s) Claiming Credit:
N/A - Digital
Type of activity listed under Outreach Initiative worksheet:
Internships
Date of station participation: 6/16-8/16
Participating employees:
Melissa Rogers
Host/Sponsor of activity: Melissa Rogers
Brief description of activity and station participation:
During the reporting period, the Unit hosted an intern from the College of Idaho. Summer
2016.

Station (s) Claiming Credit:
N/A - Digital
Type of activity listed under Outreach Initiative worksheet:
Internships
Date of station participation: 08/16-12/16
Participating employees:
Melissa Rogers
Host/Sponsor of activity: Melissa Rogers
Brief description of activity and station participation:
During the reporting period, the Unit hosted an intern from the College of Idaho. Fall
2016.

Station (s) Claiming Credit: TSM Boise
Type of activity listed under Outreach Initiative worksheet:
Participation in Events/Programs Sponsored by Educational Institutions.
Date of station participation: 11/22/16
Participating employees: Mark Long
Host/Sponsor of activity: Boise State University
Brief description of activity and station participation: A BSU student named Ashley
shadowed me for around two hours for a class project. I educated her about radio
production, how a radio station functions, and my day-to-day duties.

Station (s) Claiming Credit: TSM Boise
Type of activity listed under Outree ab Initiative worksheet
Type of activity listed under Outreach Initiative worksheet:
Participation in Events/Programs Sponsored by Educational Institutions.
Date of station participation: 02/28/17
Participating employees: Mark Long, Pete Mills
Heat/Sucream of activity, CWI Media Club
Host/Sponsor of activity: CWI Media Club
Brief description of activity and station participation: Assisted with commercial
production for local client in tandem with the College of Western Idaho Media Club, and
showed the club members the process of radio production. I was also interviewed by the
students with questions about how a radio station works, and my job duties.

Station (s) Claiming Credit: KSAS – 103.5 KISS FM
Type of activity listed under Outreach Initiative worksheet:
Participation in Events/Programs Sponsored by Educational Institutions.
Date of station participation: Thu, March 2, 2017
Participating employees: Tawsha Box & Chris Cruise
Host/Sponsor of activity: Morley Nelson Elementary School,
Randi Sinclair, Organizer
Brief description of activity and station participation:
Reading aloud to a second grade and fourth grade class and talking about Dr. Seuss.
Answered questions about radio, our jobs, and schooling.
This were diffusions about radio, our jobs, and sentoning.

Station (s) Claiming Credit: Digital Department
Type of activity listed under Outreach Initiative worksheet: Boise State student
outreach
Date of station participation: 03/07/2017
Participating employees: Melissa Rogers
Host/Sponsor of activity: Professor Rick Moore
Brief description of activity and station participation:

I spoke with the BSU seniors who will be graduating with degrees in communication this spring, on how they can apply their degree after graduation. Specifically, I discussed how my education/job experience brought me to TSM Boise and how TSM Boise is a really amazing location to work. I did a Q&A on what my position entails and encouraged students to apply to be our summer interns.



ANNUAL EEO PUBLIC FILE REPORT 6/1/15 - 5/31/16

On-Air Talent - KSAS		I Vacancy: #1-19
Recruitment Source	# Interviewed	Hired?
Outside Referral	3	Х
No of Applicants Interviewed	3	
On-Air Talent- KCIX	RS used to file	Vacancy: #1-19
Recruitment Source	# Interviewed	Hired?
Jobvite	1	
Internal consideration	1	
Employee Referral	1	X
No of Applicants Interviewed	3	
On-Air Talent - KCIX	RS used to fill	Vacancy: #1-20,25
Recruitment Source	# Interviewed	Hired?
Employee Referral	1	X
No of Applicants Interviewed	1	
On-Air Talent - KAWO	RS used to fill	Vacancy: #1-17,19
Recruitment Source	# Interviewed	Hired?
Internal Promotion	1	X
No of Applicants Interviewed	1	
On-Air Talent - KAWO	RS used to fill	Vacancy: #1-17,24
Recruitment Source	# Interviewed	Hired?
Allaccess.com	7	X-2
No of Applicants Interviewed	7	
Accountant/Business Manager	RS used to fill	Vacancy: #18,19,20,23,2
Recruitment Source	# Interviewed	Hired?
Jobvite.com	1	
LinkedIn	1	Χ
Employee Referral	1	
No of Applicants Interviewed	3	



ANNUAL EEO PUBLIC FILE REPORT 6/1/15 - 5/31/16

	I Vacancy: #1-25
	Hired?
6	Х
1	Х
1	Х
1	
3	
1	
1	
14	
RS used to file	l Vacancy: #1-25
# Interviewed	Hired?
1	
3	X
4	
RS used to file	l Vacancy: #1-25
# Interviewed	Hired?
2	X
2	
RS used to fill	Vacancy: #1-26
# Interviewed	Hired?
1	X
2	
3	
	# Interviewed 6 1 1 1 1 3 1 1 14 **RS used to fill # Interviewed 1 3 4 **RS used to fill # Interviewed 2 2 2 **RS used to fill # Interviewed 1 2 2 2 **RS used to fill # Interviewed 1 2 2 2 **RS used to fill # Interviewed 1 2 2 2 **RS used to fill # Interviewed

Recruitment Sources Utilized During Reporting Period

sharon.undrodepea 1910 University Drive Boise, ID 83725 1747 208-426- 3437 kbroadcasting.com 1910 University Drive Boise, ID 83713 208-938- 208-562- 1285 208-426- 208-426- 1433 Robert Shaver 205 E. Watertower Ln. Meridian, ID 83642 208-426- 1029- 208-426- 1433 208-436- 208-436- 1029- 208-344- 208-334- 208-334- 208-334- 208-334- 208-334- 208-334- 208-334- 208-334- 208-344- 208-336- 208-344- 208-346- 2	Re	Recruitment Agency	Contact Person	Address	Phone	Fax	Email
Theresa 7848 N. Chelmsford Boise, ID 83713 5233 2185 Robert Shaver	http://boisestate-csm.symplicity.com/emp	e- n/emp		1910 University Drive Boise, ID 83725	208-426- 1747	208-426- 3437	career@boisestate.edu
Robert Shaver Robert Shaver Robert Shaver 1029 1431 1029 1431 1029 1431 1029 1431 1029 1431 1029 1431 1029 1431 1029 1431 1029 1431 1029 1431 1029 1431 1029 1431 1029 1431 1029 1431 1029 1208-334 1208-334 1208-334 1208-334 1208	Adult Basic Education ESL at BSU	ation	Theresa	7848 N. Chelmsford Boise, ID 83713	208-938- 5233	208-562- 2185	Kcordero4@msn.com
Monica Nieto 205 E. Watertower Ln. Meridian, ID 83642 208-364-7785x359 208-384-7785x359 208-384-7785x359 208-334-778-778-778-778-778-778-778-778-778-77	Larry Selland College	llege	Robert Shaver		208-426-	208-426- 1029	robertshaver@boisest ate.edu
Lymaris Blackmon 5460 W. Franklin Rd. Boise, ID 83705 3776 3778 3778 Sam Byrd 106 W. 43rd Street Garden City, ID 83714 9500 5327 801 S. Capital Blvd., Ste 102 208-344 208-338-1221 Barbra Schafer 12302 W. Exployer Dr. Boise, ID 83701 5738 7509 Mary Toy P.O. Box 8436 Boise, ID 83707 8300x57 8333 800x57 8333 10g in.	Idaho Commerce and Labor	e and	Monica Nieto	205 E. Watertower Ln. Meridian, ID 83642	208-364- 7785x359 4	208-895- 8441	mnieto@cl.idaho.gov
Sam Byrd 106 W. 43rd Street Garden City, ID 83714 208-344-9500 5327 801 S. Capital Blvd., Ste 102 208-345-208-335-1221 208-345-1221 Raquel Reyes 317 Happy Day Rd. Caldwell, ID 83605 1652-0416 Charlette P.O. Box 1385-Boise, ID 83701 5738-7509-7509 Barbra Schafer 12302 W. Exployer Dr. Boise, ID 83713 208-343-7509-733-70173 Waww.idahointern.com Mix106 Kcix-Fm / kcix 3688-395-708-395-708-395-708-395-708-395-708-395-708-395-708-395-709-709 109 in.	Commission of Hispanic Affairs	lispanic		5460 W. Franklin Rd. Boise, ID 83705	208-334- 3776	208-334- 3778	Iblackmon@icha.state.
801 S. Capital Blvd., Ste 102 Raquel Reyes Raquel Reyes 317 Happy Day Rd. Caldwell, ID 83605 Barbra Schafer Charlette P.O. Box 1385 Boise, ID 83701 Barbra Schafer T2302 W. Exployer Dr. Boise, ID 83713 Www.idahointern.com Mix106 Kcix-Fm / kcix Mary Toy P.O. Box 8436 Boise, ID 83707 Radon Toy Www.careerpage.org Wast be member and log in.	Diversity Works	orks	Sam Byrd	106 W. 43rd Street Garden City, ID 83714	208-344-	208-336- 5327	Sbyrd2@mindspring.c
Raquel Reyes 317 Happy Day Rd. Caldwell, ID 83605 208-454-208-459-1652 208-459-1652 0416 Charlette P.O. Box 1385 Boise, ID 83701 5738-769-7509-7509 7509-322-7509-733-7073 208-233-7073-7073-7073-7073-708-343-7073-7073-708-343-707-708-343-708-343-707-708-343-708-343-707-708-395-708-3	idaho Human Rights Center	Rights		801 S. Capital Blvd., Ste 102 Boise, ID 83702	208-345-	208–433- 1221	<u>info@idaho-</u> <u>humanrights.org</u>
Charlette P.O. Box 1385 Boise, ID 83701 5738 7509 Barbra Schafer 12302 W. Exployer Dr. Boise, ID 83713 208-233- 208-322- 0173 208-343- 0173 www.idahointern.com Mix106 Kcix-Fm / kcix 3688 8475 Must be member and log in. P.O. Box 8436 Boise, ID 83707 8300x57 8333	Community Council of Idaho	ouncil of	Raquel Reyes	317 Happy Day Rd. Caldwell, ID 83605	208-454- 1652	208-459- 0416	rreyes@ccimail.org
Barbra Schafer 12302 W. Exployer Dr. Boise, ID 83713 208-233- 208-322- 0173 www.idahointern.com Mix106 Kcix-Fm / kcix 208-343- 208-343- 3688 8475 Mary Toy P.O. Box 8436 Boise, ID 83707 8300x57 8333- 10g in.	Idaho Wome Network	nen's K	Charlette		208-344- 5738	208-344- 7509	info@idahowormensn <u>etwork.org</u>
www.idahointern.com Mix106 Kcix-Fm / kcix 208-343- 208-343- Mary Toy P.O. Box 8436 Boise, ID 83707 8300x57 8333- Must be member and log in. www.careerpage.org 83333-	ITT Technical	Institute	Barbra Schafer	12302 W. Exployer Dr. Boise, ID 83713	208-233-	208-322- 0173	bschafer@itt-tech.edu
Mary Toy P.O. Box 8436 Boise, ID 83707 8300x57 8333 Must be member and log in. www.careerpage.org	Idaho Int	ern	www.idahointern.com	Mix106 Kcix-Fm / kcix	208-343- 3688	208-343- 8475	
Must be member and www.careerpage.org	NAACP Treaso Branc	ure Valley h		Box 8436	208-395- 8300x57	208-395- 8333	mtoy3@hotmail.com
	National Allia State Broad Associat	ance of casers ion	Must be member and log in.	www.careerpage.org			

RS#	Recruitment Agency	Contact Person	Address	Phone	Fax	Email
4	College of Idaho	Sara Crenshaw	2112 Cleveland Blvd Caldwell, ID 83605	208-459-	208-459- 5849	screnshaw@collegeofi daho.edu
15	Boisehelpwanted.com	boisehelpwanted.com	One Civic Center Plaza Poughkeepsie, NY 12601			
16	Goods Entertainment	Adam	Goodman	800-867- 9532	801-460- 3100	adam@goodsEntertai
17	Craigslist.org	http://craigslist.org				
8	Jobvite	www.jobvite.com				
19	Indeed.com	www.indeed.com				
20	Simply Hired	www.simplyhired.com				
21	Oodle	www.oodle.com				
22	Glassdoor	www.glassdoor.com				
23	Allaccess.com	http://allaccess.com				
		Controduction waster with d	GH posts to: SimplyHired, Indeed, Glassdoor, GitHub, Careers 2.0, Coroflot, dribblic conjustion PoloBoint enters			
24	Greenhouse	OI.	Twitter, Facebook, & LinkedIn.			
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63	Linkedin	E				

Type of activity listed under Outreach Initiative worksheet:
Establishment of Internship Program.
Date of station participation: Monthly outreach from January 2016 - May 2016
with internship programs recently awarded to one student.
Participating employees:
Monchai Pungaew, Jennie Withers, Jordan Dawson
Host/Sponsor of activity: Northwest Nazarene University, Townsquare Media Boise
Brief description of activity and station participation:
Student assisted with content creation and management on radio station websites in
connection with Townsquare Media Boise.

Type of activity listed under Outreach Initiative worksheet:
Establishment of Internship Program.
Date of station participation: Monthly outreach from January 2016 - June 2016
with internship programs recently awarded to one student.
Participating employees:
Monchai Pungaew, Melissa Rogers.
Host/Sponsor of activity: University of Montana, Townsquare Media Boise
Brief description of activity and station participation:
Student assisted with content creation and management on radio station websites in
connection with Townsquare Media Boise.

Type of activity listed under Outreach Initiative worksheet:
Establishment of Internship Program.
Date of station participation: Monthly outreach from January 2016 - June 2016
with internship programs recently awarded to one student.
Participating employees:
Monchai Pungaew, Melissa Rogers.
Host/Sponsor of activity: Boise State University, Townsquare Media Boise
Brief description of activity and station participation:
Student assisted with content creation and management on radio station websites in
connection with Townsquare Media Boise.

Type of activity listed under Outreach Initiative worksheet: Pledge of Allegiance Also Read Across America Day / Dr. Seuss
Also Read Across America Day / Dr. Seuss
Also Read Across America Day / Dr. Scuss
Date of station participation:
Pledge - 5 classes every week
Dr. Seuss – March 2nd
Participating employees:
Rick Dunn and Carly Cash
Host/Sponsor of activity: Rick and Carly / WOW 104.3
11050/5 poilsor of activity. Rick and Carry / 110 11 104.5
Brief description of activity and station participation:
Pledge - Talking to kids about patriotism & recording them doing the pledge to play
back on air.
Dr Seuss – We read Dr Seuss stories to two different classes (Kindergarten & 1st) for
2 hours total.
Speak about our experiences in radio and answer questions, as well.

Type of activity listed under Outreach Initiative worksheet:
Elementary School Pledges
Date of station participation: Once a week, every week (Jan 1 – April 20)
Participating employees:
Rick Dunn and Carly Cash
Host/Sponsor of activity: Rick and Carly
Brief description of activity and station participation:
We visit 5 different elementary school classes each week (150 students), talk to them
about the importance of the Pledge of Allegiance and why patriotism is important.
We then record each class reciting the pledge and play them on the air. We also
discuss our work at the radio station and answer questions.

Station (s) Claiming Credit: All
Type of activity listed under Outreach Initiative worksheet:
Participation in Activities to Disseminate Broadcast Employment Information.
Date of station participation: Ongoing throughout year
Participating employees: Human Resources
Host/Sponsor of activity: Townsquare Media Boise
Brief description of activity and station participation:
On-air advertising run on all stations seeking community organization help in
referring qualified candidates to Townsquare Media. Community organizations
who wish to receive notice of employment vacancies are instructed to contact
Townsquare Media and/or the human resources department.

Type of activity listed under Outreach Initiative worksheet:
Participation in Events/Programs Sponsored by Educational Institutions.
Date of station participation: 4/27/16, 1pm
Participating employees: Robin Scott
Host/Sponsor of activity: Adv. Class Teacher, Rob Walker
Brief description of activity and station participation: 6 participating groups each
came up with a print ad, and :30 radio ad for their project (this year it was traveling to
Africa). They discussed their print ad, and then I read their radio ad out loud, the teacher
timed it, and I was able to give my feedback on how they did on their ad. Afterwards, I
discussed aspects of being a production director in radio, and answered questions about
advertising, radio in general, and being a DJ.